

Hakesher Annual Meeting

It has been a long time since our last meeting in January 2014. Since all of us are busy, it would be great if we could keep the meeting short, and effective.

Agenda

Date: August 15th, 17th, and 20th 2016

Time: 4:00 PM

Location: 12 Walnut Street Brookline, MA

Attendees

Board Members: Annette Zrihen, Jeff Sussman, Angela Schatz Assistant and Helper, Volunteer/Consultant: Samira Jabbaway, Sean Andrews-computer and website, graphics, emails and other items as needed, invite Louise Cohen

Past Events:

Shlomi Shabbat June 29th 2015 co-produced

Yoni Rechter co-produced November 11th 2015

Mimouna Celebration at Temple Emeth April 12th 2015 sponsored by Naama Ore, IAC and Shira Yoval, Israeli House. Volunteers: Emily Ziedman, Ronit Ambar Sapir, Idit Vachtel-Ami, Keren Cohen, Anat Myers
Angela Schatz, E Hain, and Sean Andrews

Yael and Gabriel who did a show called "Edith above the Sky" July 16th 2016 hosted by IAC Center and our dear volunteers Rony Marco, Angela Schatz, Avi Glaser, Daphna and Yair Kipman, and Amir Milstein.

Sean Andrews who prepared the flyer, sent emails to our list and facebook, and setup the payment system

Future Hakesher Events:

- A. November 6th, 2016 **Hakesher and Ten Li Yad are co-producing Israeli show in Boston.** The show will also be performed in New York, New Jersey, Florida and Toronto.
The show is a **Stand Up comedy featuring Sara Shamir** in funny observations of typical Israeli situations, comments on the social-political situation and relationships. Sara Shamir's show has run successfully throughout many years. The show is in Hebrew.
- B. September 20th, 2016 we will meet with Hananel Edri, an actor with the Young Habima Theater. (We hosted the group in the past). The goal of the meeting to set up a future show. Amir Milstein had advised us and offered some constructive criticism for the future- refer to his email. We thanked him and all other volunteers who assisted.
- C. We saw a couple of performers-Meir Banai in Haifa, Kobi Aflalo in Herzlyia. They both sang their hearts out and we even had a picture taken with Kobi. Hopefully we can bring either one of them.
- D. We were in communication bringing T-Slam possibly to Boston. We had them in the past and they were excellent. We do have a medley of songs from Izhar Ashdot, a member of the band, which can help convince others to **produce the show in other locations in the US.**
- E. Israeli Folk Dance workshop with Eyal Ozeri. Annette has been in touch with him and is working on the best dates to tour in the US. After spending the year getting familiar with many folk dances and getting connections with groups inside and outside the state, we're ready to set up this tour.

Income:

Payment:

1. Shlomi Shabat's performance went to Hakesher as did payment from Yoni Rechter's performance.
2. Yael Dray and Gabriel- after all expenses were paid the remainder went to Hakesher
3. Verites- Hakesher sends a representative to do the trailer checks weekly. The compensation received goes to Hakesher. Looking for suggestion as to have a volunteer substituting when needed?
4. Yehuda, Annette's brother makes a monthly donation to keep the organization going.
5. A few small items were sold- compensation went to Hakesher
6. Short-term loan to Chabad- Paid it back plus \$50 donation
7. Middlesex Community College- asking from Hakesher which promotes and carry out educational, charitable, religious, and cultural purposes – presented a class on Hebrew/Arabic and Bible Poetry- payment went to Hakesher.

This small amount of revenue keeps the organization going. We want to host events more often, both small and large like we had in the past. In order to have more arts, educational, and cultural events, we require more revenue.

Recruiting of Future Funds and Revenues for Hakesher

1. We are attempting to create revenue by selling memorabilia (Annette prepared many things to donate such as Cds, Dead Sea products, shirts, and other items) through E-Bay. Hakesher is seeking online auction's experts to volunteer in managing that section of our organization, and insuring that all is being done according to EBays's policy for non-profit organization.
2. Donation letter (prepared with Dan) will be mailed to public figures, such as Sheldon Adelson who is known as a supporter of Jewish non-profit organization.
3. Celebrity-artists that donate their time for events, such as Guy Bavli (that has performances similar to Uri Geller) – volunteers are needed to find the right celebrity that fits the type of events that HaKeshher produces.

Volunteers

Hakesher has volunteers

1. Reliable short term volunteers during the year, for event setup and take down, and many other tasks as needed
2. Sean Andrews who was sent by the Mass Association for the Blind. He is a great help and knowledgeable. He continues to update the website, by updating the Israeli Folk Dance and the workshop for the future, as well as fixed subscriber link, is a graphic designer and a lot more
3. It would be great if we can find other Intern(s) (for 3 months, or more for IT and/or Fundraising, and then continue with this EBay effort (should contact Bunker Hill & Roxbury State College for Interns) as well contacting (BU, Harvard, Brandeis).

Directory Smart Israpages

Hoping to find a new team of people to produce a new version of Israpages.

1. As you know we produced a successful directory for the Israeli community in Boston. We are still hoping to edit for the next edition of the directory (Jeff has been doing the research to be able to make the corrections) Start of the project for the updated Smart Israpages
2. Length of time for directory -since most of the time it will only be editing the white pages it should go smoother, (We received the access codes from our Volunteer Manju - Now Dan can help Jeff to put the white page online after some modification to the site. As far as the yellow pages still seeing salesperson to sell ads. – Jeff & Dan meet to re-evaluate Manju's database design, determine if we can start entering data, or if we need to update it first.

Things Completed

1. The related state fillings. Find out from IRS regarding our low income-Need to State, don't need to file taxes with IRS because of the low income this year
1. Jeff needs to e-file and paid the state, so looks like we are all set.
2. Tax exempt still active until next year - Ask Samira if she can find more information call IRS to check.

Other things to be done

3. Solicitation Letter: Jeff will contact them Hopefully we can get it - to receive donations which will help with our projects and keep the business going. – Need letter for FY2013. Possibly also get new ST-2 form if needed.
4. Seeking volunteers for the continuing of the organization's projects such as. (Dan fixed the contact page that has been a problem for a long time) Sean will discuss this Continue putting out the call for volunteers) and other help is needed. – -- Possibly revisit Israeli movie night (at a place where you can collect money.)

Thanks

Annette Zrihen

President Hakesher Inc

Without Amir's assistance we need to find someone else who is competent and can help with artistic direction & coordinating between the artists, local & NY; Also, possibly contact Russian club owners to see if they would like to attend and/or collaborate. last time the theme was Greek, this time the songs with an influence of Russian Culture in Hebrew and more